



MEDIA RELEASE

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Exciting new opportunities for Eyre Peninsula businesses

Lower Eyre Council is excited to offer new promotional options for local businesses with the release of a new Port Lincoln Airport Advertising Opportunities Prospectus.

Chief Executive Officer Delfina Lanzilli said Council continued to review operational processes as it recognised the airport was a highly-valued community asset and played an important role to the broader region.

“The airport not only provides an essential service to Lower Eyre Peninsula, but it’s also providing a great chance for local businesses to promote their offerings to more than 180,000 visitors and users a year,” Ms Lanzilli said.

“We’re always looking for the best way to maximise the airport for community benefit, and our new third party advertising prospectus offers various products and price-points that will suit businesses across the board,” Ms Lanzilli said.

Mayor Jo-Anne Quigley said Council was proud to be able to provide a platform and promote the many quality and iconic products, service and experiences the region is fortunate to offer.

“If we can generate revenue that supports the ever-increasing costs associated with operating the airport and ensuring regional connectivity, it’s a ‘win:win’ for the community,” Mayor Quigley said.

The new Advertising Prospectus can be found on Council’s website from Thursday, September 7 – visit www.lowereyrepenninsula.sa.gov.au

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