



MEDIA RELEASE
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Coffin Bay Caravan Park becomes Discovery

Coffin Bay Caravan Park will welcome this summer as a Discovery Holiday Park, following the G'day Group's acquisition of the idyllic seaside property.

Located right on the esplanade, a stone's throw from the water, the park is surrounded by national park and offers a wide range of accommodation; from deluxe holiday villas to cabins and grass powered sites.

The property has been within the Group as an independently owned G'day Park and, having been sold to the Group, will now be known as Discovery Parks – Coffin Bay.

Chief Executive Officer of the G'day Group, Grant Wilckens, said the family-owned property is a stunning park in a spectacular location.

"The owners of this property, Andrew and Sharon, have created an exceptional holiday experience with safari tents, quality cabins and facilities. From an adventure playground to great BBQ and gazebo areas it's a place where you can relax amongst nature with all your creature comforts," said Grant.

"With the national park on the doorstep, and emus and kangaroos roam freely through the property, it's a real natural paradise."

"Located between our Streaky Bay and Whyalla properties, the acquisition is strategic for us. We hope guests will choose to stay within our properties as they explore the Eyre Peninsula."

The Coffin Bay Caravan Park sits upon land managed the District Council of the Lower Eyre Peninsula. Discovery Holiday Parks will take over the lease for the land.

"We're really excited to be custodians of this property and look forward to working with Lower Eyre Council to realise its potential," said Grant.

Delfina Lanzilli, Chief Executive Officer of the Lower Eyre Council is delighted to welcome Discovery Parks to Coffin Bay, the new lessee of the Caravan Park and thanks the former leaseholders for their dedication to the property over the last eight years.

"Council is looking forward to working with Discovery Parks to bring further opportunities of welcoming experiences to the Coffin Bay Caravan Park," Ms Lanzilli said.

"We hope our local community will continue to enjoy the Park and visitors continue to discover this picturesque part of Australia."

For more information contact Myles Wallace:
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About G'day Group

Founded by Grant Wilckens in 2004 with three properties in WA, the G'Day Group is now Australia's largest regional accommodation provider with around 300 properties across Australia.

G'day reached \$1bn company status in 2020, and is home to three brands; Discovery Parks (owned and managed parks), G'day Parks (independently owned licensed parks) and G'day Rewards (membership program).

G'day is majority owned by Australian Retirement Trust. Founder and CEO Grant Wilckens is also the Chair of the Caravan Industry Association of Australia and Board Director of the South Australian Tourism Commission.