



MEDIA RELEASE
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New interpretive signage brings Coffin Bay Oyster Walk to life

Twenty new interpretive signs featuring local flora and fauna, the oyster industry and Naao cultural heritage are creating a refreshed and engaging experience for locals and visitors exploring the popular Coffin Bay Oyster Walk.

The signage project has come to fruition due to a strong collaboration between Council and the local community. Council supported the Coffin Bay Tourist Association (CBTA) last year to establish a working group comprising representatives from the CBTA, Naao Aboriginal Corporation, Lower Eyre Coastcare Association, Eyrelab and the SA Oyster Growers Association to review the signage installed in the early 2000s.

The project secured funding through the South Australian Tourism Commission's Experience Nature Tourism Fund, supporting the replacement of 14 signs and the production of seven short educational videos. Additional funding from Council, the CBTA and Naao Aboriginal Corporation has enabled 20 new signs to be installed with the last two to be mounted in coming weeks.

Lower Eyre Council Mayor Jo-Anne Quigley said the project was built on true partnership.

"Importantly, the project has been shaped by local knowledge and care. We are grateful for the Working Group volunteers and local businesses who have helped to create a valuable outcome for their own community."

The new signs cover topics such as local flora, marine mammals, birds, tidal wetlands, the Coffin Bay oyster industry and the Naao people as Traditional Owners.

"The Oyster Walk is one of Coffin Bay's great attractions, and these new signs will help people connect with the landscape, wildlife, industry and history," Mayor Quigley said.

Coffin Bay Tourist Association President Todd Coleman said it was great to see this level of collaboration between all organisations paying off with such a meaningful upgrade to the Oyster Walk.

"The Oyster Walk has always been a favourite for locals and visitors, and now people get the full story behind what they're looking at - the wildlife, the oyster industry, the Naao heritage. Great work by everyone involved."

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